

4th ANNUAL

MKE Vaultfest 2017



Over the past three years, GetVertical Pole Vault has donated over \$20,000 to the Vince Lombardi Cancer Foundation by hosting a pole vault competition on the shores of Lake Michigan in Milwaukee.

For 2017, we have set a goal of raising over \$20,233.64 to match the men's pole vault WR of 20' 2 33/64."



Who We Are

GetVertical PV (GVPV) is committed to developing a network of athletes and coaches that improve pole vaulting by supporting each other and the community.

- GVPV was established in 2006
- Since 2006 over 650 athletes have participated in the club
- Athletes competed on local, state, national, and world level
- GVPV is one of the largest PV clubs in the United States



What is the MKE Vaultfest?

The MKE Vaultfest is a premier pole vault competition held on the shore of Lake Michigan. GetVertical Pole Vault sponsors this event to raise money to support the Vince Lombardi Cancer Foundation.

- In the past two years, we have donated over \$25,000
- In two short years, MKE Vaultfest has established itself as the largest per participant contribution for any Vince Lombardi Cancer Foundation Event
- With your help we can raise the bar and collect \$20,233.64, the men's pole vault world record in 2017



How can you help?

There are lots of ways to help GVPV reach our fundraising goal

- Be an event sponsor
- Donate silent auction items
- Donate to an athlete's fundraising goal

All donations are tax deductible as allowed through applicable law. Your support of this event will be recognized through MKE Vaultfest marketing materials before and during the event.

Sponsorship levels are described on the following page.

QUESTIONS?

For more information, please see our website vaultfest.com.

If you have any questions or would like to receive more information please contact Jason Shimko at 414.217.6579 or vaultfest@getverticalpv.com. Thank you for your consideration and support!

Men's Pole Vault WR

6.16M = 20' 2 33/64"

= fundraising goal of \$20,233.64

Thanks to our sponsors..



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MKE Vaultfest



Sponsorship Levels

GetVertical Pole Vault is pleased to offer the benefits listed below in appreciation of your in-kind, auction, or monetary sponsorship of the MKE Vaultfest and the Vince Lombardi Cancer Foundation.

Please contact the event management at vaultfest@getverticalpv.com to arrange specifics for in-kind donations.

LEVEL	AMOUNT	BENEFITS
RUNWAY SPONSOR	≥ \$3,000	<ul style="list-style-type: none"> Everything in the gold sponsorship plus... Inclusion of company logo along both raised pole vault runways - ensuring that your support is recognized in nearly every picture taken at the event (Limited to five sponsorships) Ability to set-up a promotional booth to display products and provide samples to spectators Announcement of sponsorship before elite competition and during results of each flight
PIT SPONSOR	≥ \$1,000	<ul style="list-style-type: none"> Everything in the gold sponsorship plus... Inclusion of company logo around the front and road-side of the pole vault pit - ensuring that your support is recognized in nearly every picture taken at the event (Limited to three sponsorships) Ability to set-up a promotional booth to display products and provide samples to spectators Announcement of sponsorship before elite competition and during results of each flight
GOLD SPONSOR	\$750 - \$999	<ul style="list-style-type: none"> Everything in the silver sponsorship plus... Company logo included in printed and web materials promoting the event, on the "Sponsors" banners. Two individual company banners at the event up to 4' x 6' in size (provided by sponsor) Recognition in event social media
SILVER SPONSOR	\$500 - \$749	<ul style="list-style-type: none"> Everything in the bronze sponsorship plus... Company logo included in printed and web materials promoting the event Company name in text listed on participant t-shirts Recognition in event social media
BRONZE SPONSOR	\$250 - \$499	<ul style="list-style-type: none"> Everything in the team sponsorship plus... Company name included in web materials promotions, and on the "Sponsors" banners. Recognition in event social media
TEAM SPONSOR	up to \$249	<ul style="list-style-type: none"> Company name listed on event website promoting the event
SILENT AUCTION		<ul style="list-style-type: none"> In-kind and silent auction donations are appreciated and recognized based on the value of the donation



MKE Vaultfest



Vince Lombardi
CANCER FOUNDATION



**RUNWAY
SPONSOR**

≥\$3,000

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**PIT
SPONSOR**

≥\$1,000

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